



YumChina

FORTIFYING RESILIENCY, ACCELERATING GROWTH

2021 YUMC INVESTOR DAY

Leila Zhang

Chief Technology Officer

Cautionary Statements

Forward-Looking Statements. This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. We intend all forward-looking statements to be covered by the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements generally can be identified by the fact that they do not relate strictly to historical or current facts and by the use of forward-looking words such as "expect," "expectation," "believe," "anticipate," "may," "could," "intend," "belief," "plan," "estimate," "target," "predict," "project," "likely," "will," "continue," "should," "forecast," "commit," "outlook" or similar terminology. These statements are based on current estimates and assumptions made by us in light of our experience and perception of historical trends, current conditions and expected future developments, as well as other factors that we believe are appropriate and reasonable under the circumstances, but there can be no assurance that such estimates and assumptions will prove to be correct. Forward-looking statements include, without limitation, statements regarding the future strategies, growth, business plans, investment, dividend and share repurchase plans, earnings, performance and returns of Yum China, anticipated effects of population and macroeconomic trends, the expected impact of the COVID-19 pandemic, the anticipated effects of our innovation, digital and delivery capabilities and investments on growth and beliefs regarding the long-term drivers of Yum China's business. Forward-looking statements are not guarantees of performance and are inherently subject to known and unknown risks and uncertainties that are difficult to predict and could cause our actual results or events to differ materially from those indicated by those statements. We cannot assure you that any of our expectations, estimates or assumptions will be achieved. The forward-looking statements included in this presentation are only made as of the date of this presentation, and we disclaim any obligation to publicly update any forward-looking statement to reflect subsequent events or circumstances, except as required by law. Numerous factors could cause our actual results or events to differ materially from those expressed or implied by forward-looking statements, including, without limitation: whether we are able to achieve development goals at the times and in the amounts currently anticipated, if at all, the success of our marketing campaigns and product innovation, our ability to maintain food safety and quality control systems, changes in public health conditions, including the COVID-19 pandemic and regional resurgences, our ability to control costs and expenses, as well as changes in political, economic and regulatory conditions in China. In addition, other risks and uncertainties not presently known to us or that we currently believe to be immaterial could affect the accuracy of any such forward-looking statements. All forward-looking statements should be evaluated with the understanding of their inherent uncertainty. You should consult our filings with the Securities and Exchange Commission (including the information set forth under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q) for additional detail about factors that could affect our financial and other results.

Non-GAAP Measures. This presentation includes certain non-GAAP financial measures. Reconciliation of these non-GAAP financial measures to the most directly comparable GAAP measures are included in this presentation where indicated. You are urged to consider carefully the comparable GAAP measures and reconciliations.

Market and Industry Data. Unless we indicate otherwise, we base the information concerning our industry contained on this presentation on our general knowledge of and expectations concerning the industry. Our market position and market share is based on our estimates using data from various industry sources and assumptions that we believe to be reasonable based on our knowledge of the industry. We have not independently verified the data obtained from these sources and cannot assure you of the data's accuracy or completeness. Trademarks, logos, service marks, materials, designs and other intellectual property used in this presentation are owned by Yum China Holdings, Inc. and its affiliates, or their use has been officially authorized by their respective owners. This presentation also may refer to brand names, trademarks, service marks and trade names of other companies and organizations, and these brand names, trademarks, service marks and trade names are the property of their respective owners.

" " and " 百胜 " are registered trademarks in the People's Republic of China (excluding HKSAR, Macau SAR and Taiwan).





YumChina

Our Thriving Digital Ecosystem





YumChina

Digitalization Unlocks Sales Potential and Improves Productivity

Drive Sales



Member sales%	~29%	~61%
Digital Orders%	~20%	~85%
	2017	2021 1H

Improve productivity



Employees Per Store ↓ 30%¹

Back to core

Store digitalization

1. June 30, 2021 vs Dec. 31, 2016`



YumChina

Digitalization Empowers People, Product and Place

Automation

Empower employees

IoT

Digitalize product management

Intelligent Store

Uplift efficiency

Support the next 10,000 stores



YumChina

All-in-one Remote System a Core Element in Store Management

Food Safety/Quality Control

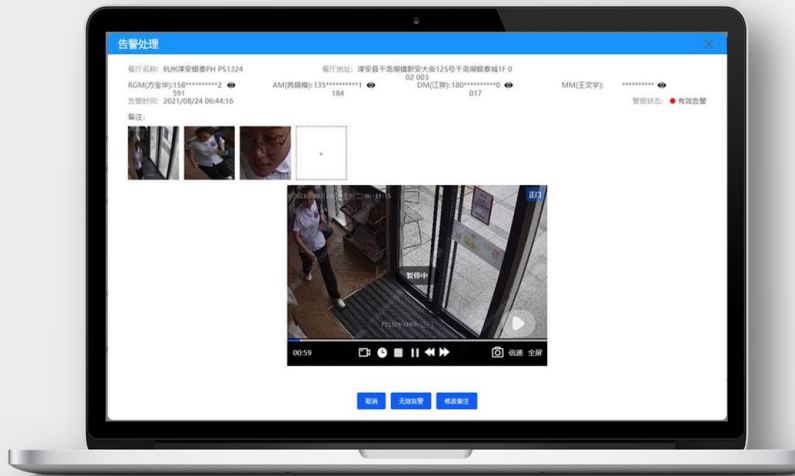


Quality check



Food safety

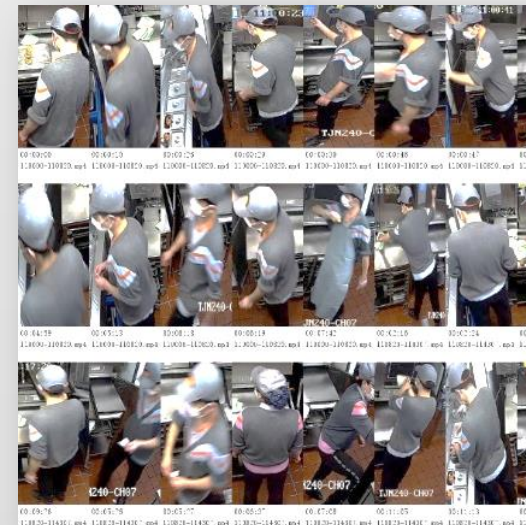
Operations



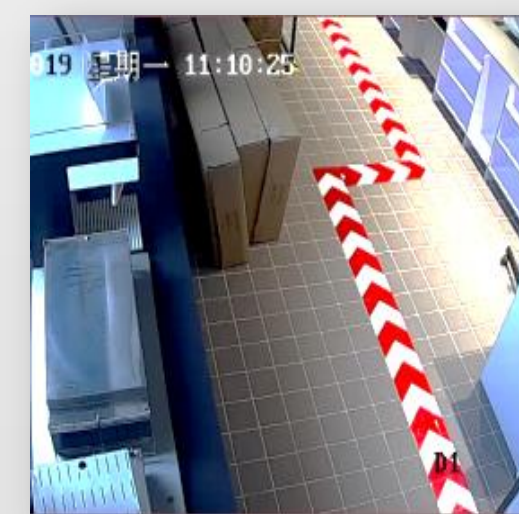
Store check



Procedure monitoring

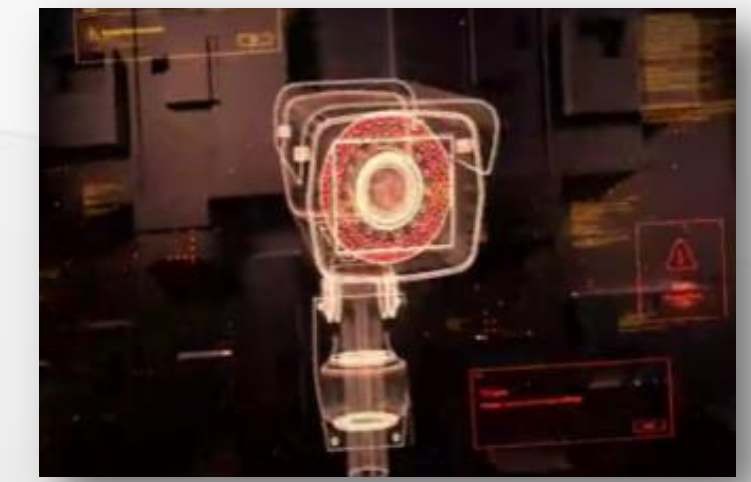


Real-time coaching

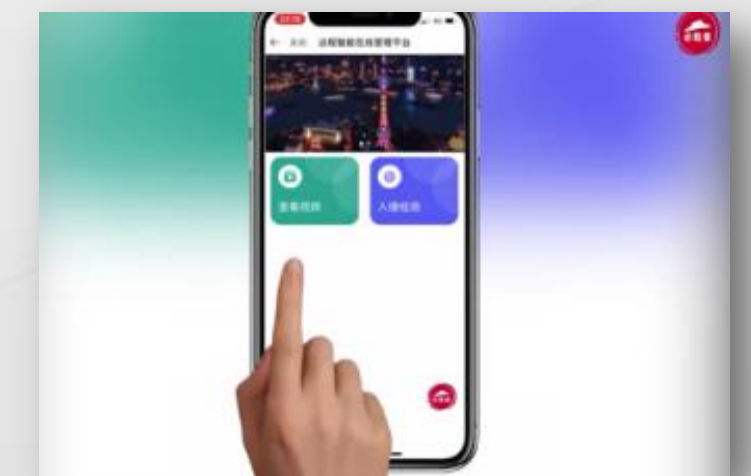


Unmanned receiving

Risk Management



Security



Asset protection

Automation

IoT

Intelligent store

AI Enhances Forecasting and Labor Scheduling



YumChina

Automation

IoT

Intelligent store

Store Level AI system

Sales forecast



Smart replenishment



Smart labor scheduling



10%+

Forecast accuracy improvement¹

50%

Store inventory covered²



80%

Target



Happier RGM

1. AI forecast accuracy is ~60% as of June 30, 2021, compared to human forecast accuracy of ~50% before AI implementation. KFC and PH included

2. Measured by monetary value



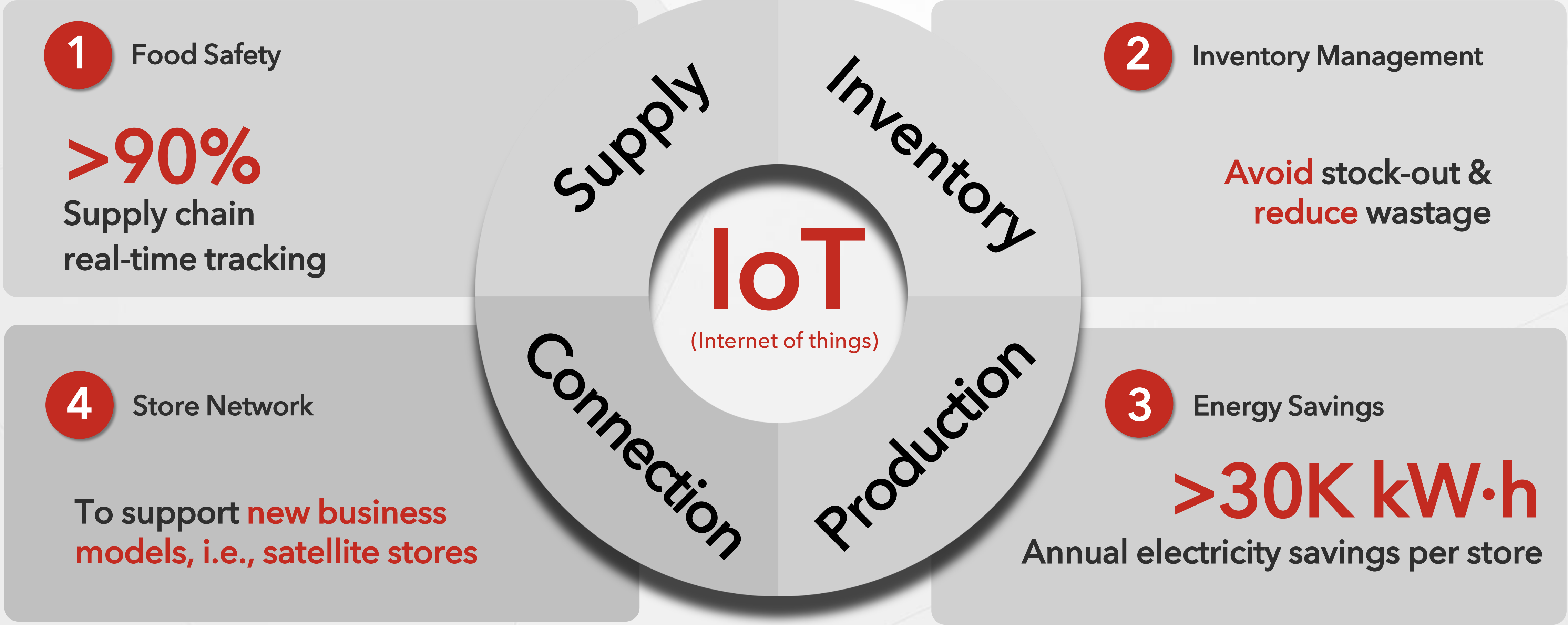
YumChina

IoT Improves Operational Excellence

Automation

IoT

Intelligent store





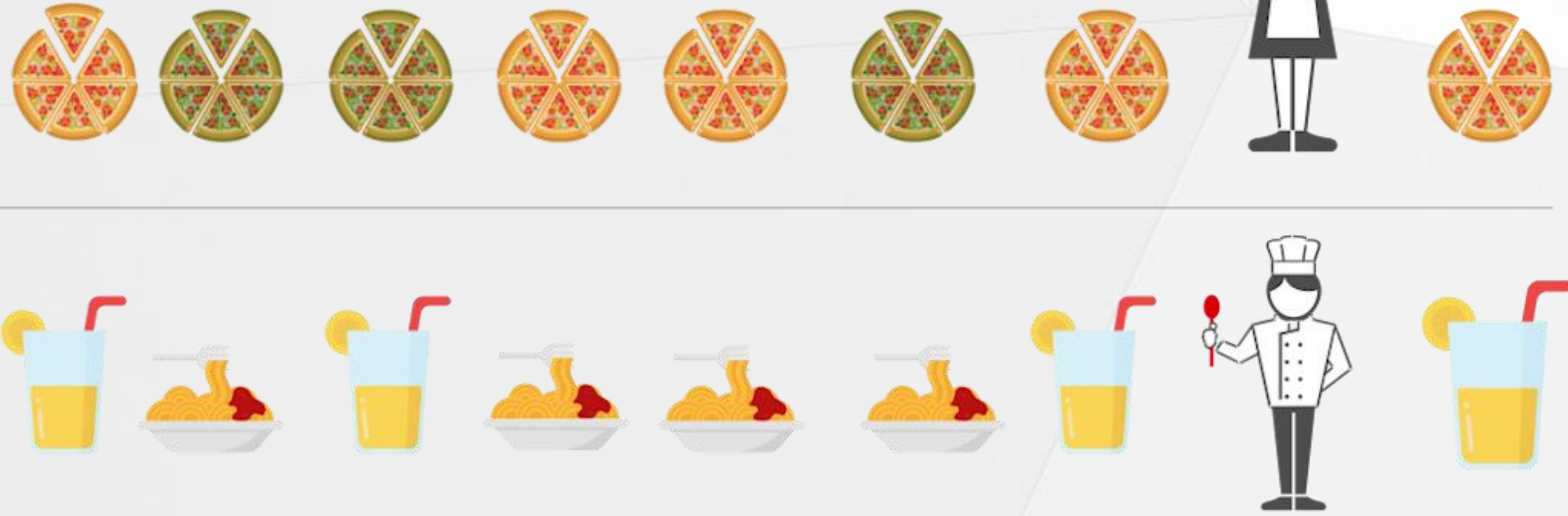
YumChina

Optimize Food Preparation Pacing

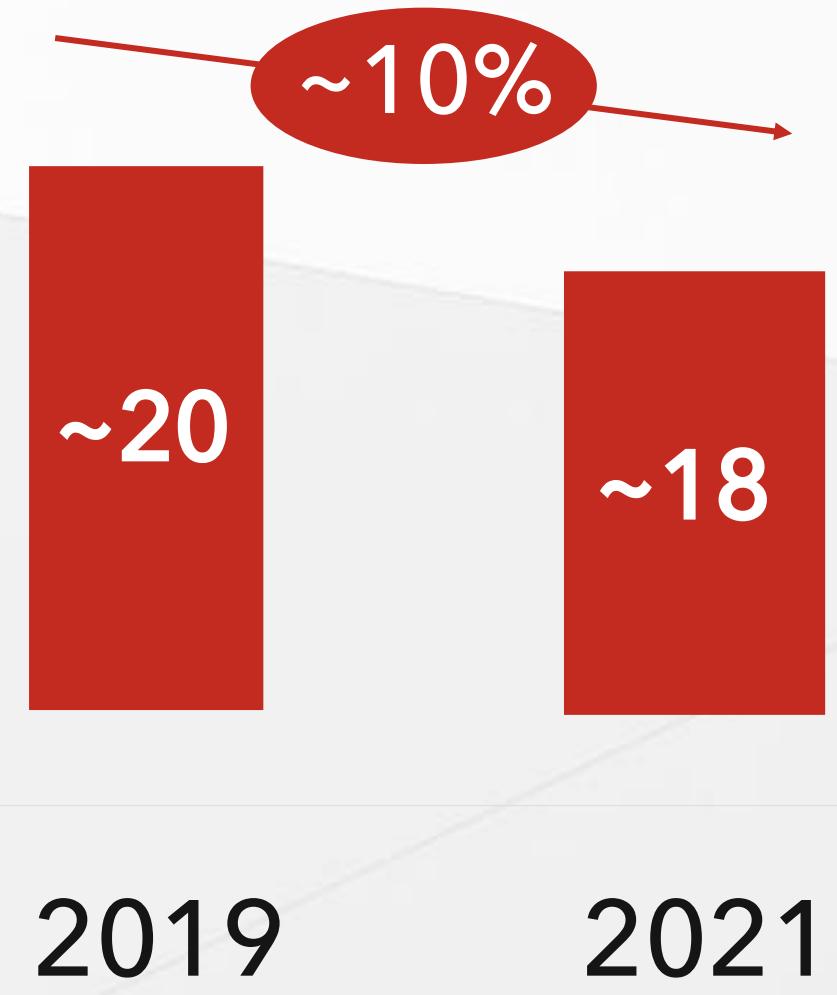
Automation

IoT

Intelligent store



Delivery preparation time Minutes



Balance dine-in/delivery

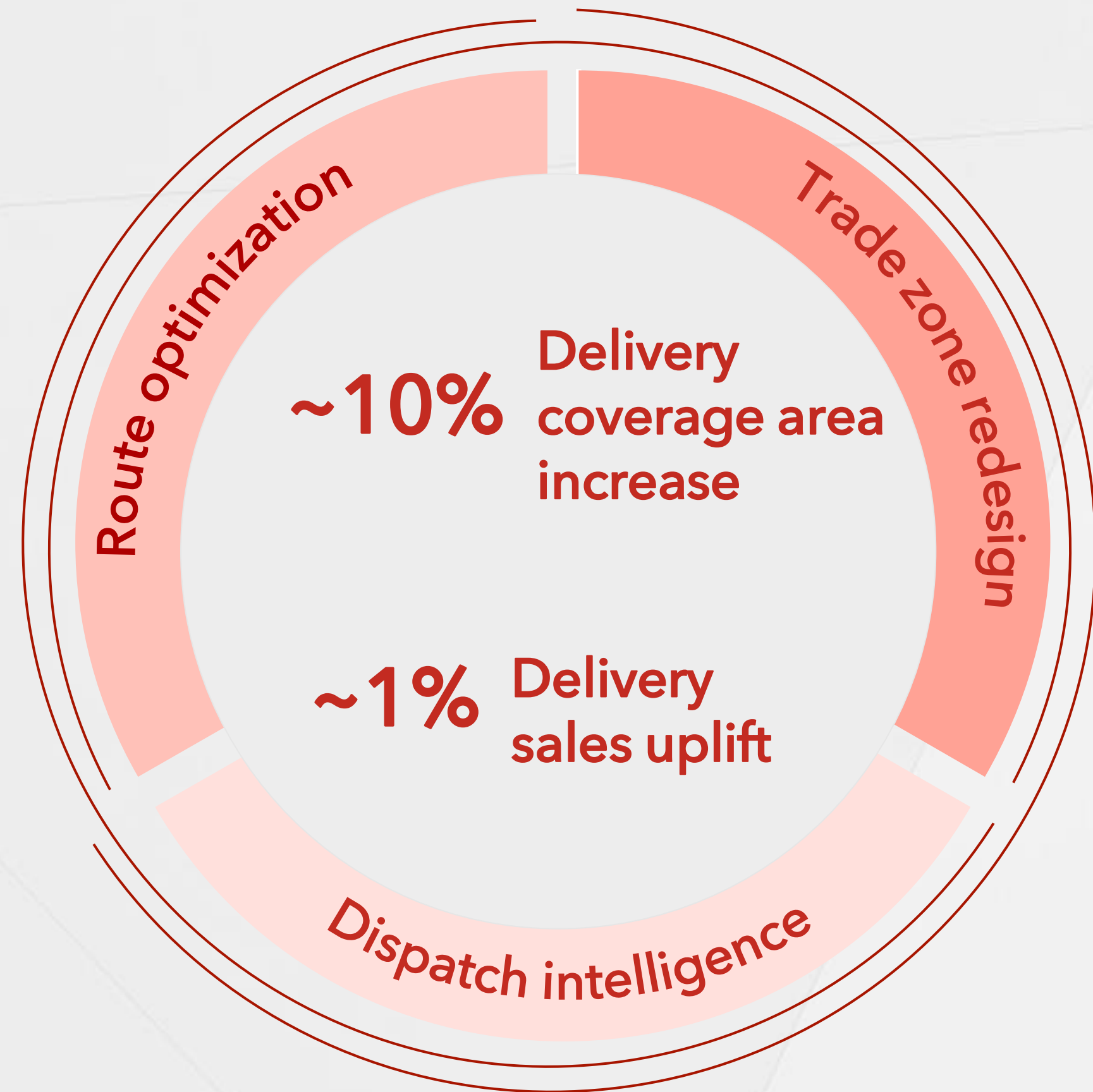


Combine/split order



Smart Delivery Seamlessly Bridges Store to Customer

Smart Delivery System



Cross-brand Delivery



YumChina

Automation

IoT

Intelligent store



YumChina

Super Brain Aids Store-Level Decision-Making

Automation

IoT

Intelligent store

01 Sales/profit analysis

Labor scheduling

02

Store-level decision making



03 Production planning

Inventory management

04

Multi-store format adaptability



05 Targeted training

Administrative assistance

06

Unified experience



AI engine to aid RGM

Peer store analysis / Operational knowhow / Market data



YumChina

A Solid Digital Foundation for the Next 10,000 Stores



Digitalization at scale

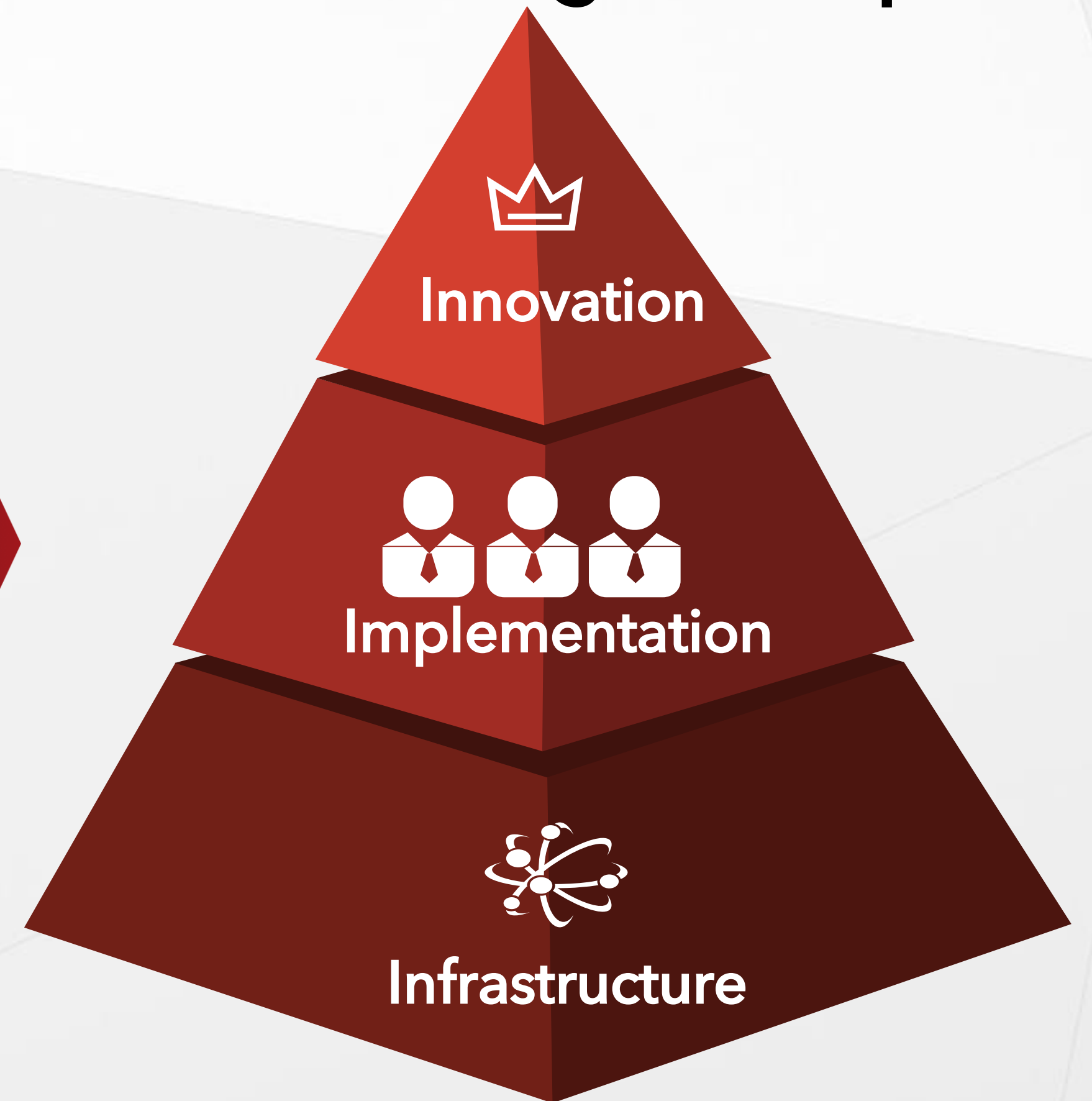


Automation

IoT

Intelligent store

Continue to strengthen capability

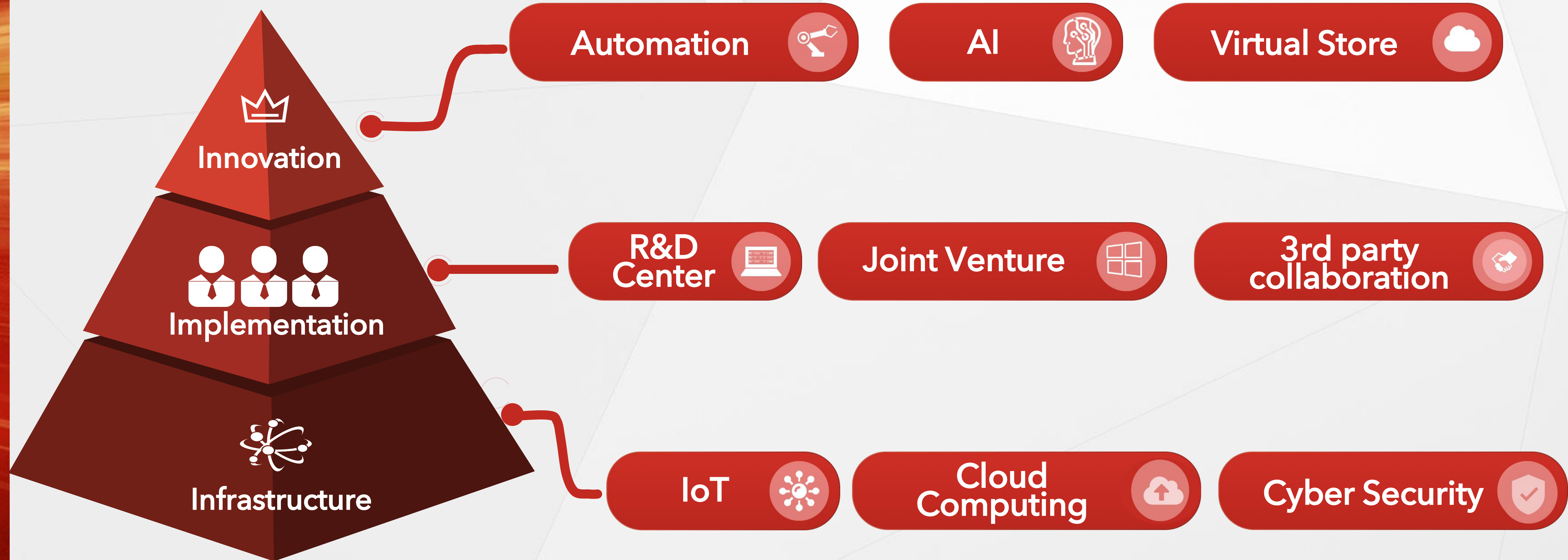




YumChina

Forge Digital Capability to Sustain Business Growth

To unlock the potential in...





YumChina